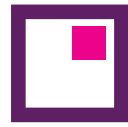


BakuBuild



CONSTRUCTION EXHIBITION

www.bakubuild.az

#BakuBuild

 BakuBuildAzerbaijan



Organiser
Tel. : +994 12 404 10 00
: +994 55 224 10 00
E-mail : build@ceo.az

BakuBuild



25th Anniversary
Azerbaijan International
CONSTRUCTION EXHIBITION

25 YEARS



**BAKUBUILD IS
THE LARGEST
SPECIALIZED
PLATFORM
IN AZERBAIJAN
AND THE
CAUCASUS REGION
FOR THE
CONSTRUCTION
INDUSTRY**

BakuBuild – a unique platform for attracting the target audience, which provides the most effective interaction of market participants – manufacturers, suppliers, end users.



VISITORS OF THE EXHIBITION

Number of visits

9005

81%

of visitors are
professionals of
the industry

BAKUBUILD 2019 VISITORS BY POSITIONS

- Procurement Managers
- Designers
- Constructors
- Architects
- Head Engineers
- Commercial Directors
- Technical Directors
- Project managers
- Distributors
- Administrators
- Art Directors

GEOGRAPHICAL SPREAD OF VISITORS:

36 COUNTRIES



	AUSTRIA
	AZERBAIJAN
	BELARUS
	BELGIUM
	CANADA
	CHINA
	CZECH REPUBLIC
	ESTONIA
	FINLAND
	GEORGIA
	GERMANY
	GREECE
	HUNGARY
	INDIA
	IRAN
	IRAQ
	ISRAEL
	ITALY
	KAZAKHSTAN
	KUWAIT
	LATVIA
	LITHUANIA
	MALAYSIA
	NETHERLANDS
	PAKISTAN
	POLAND
	RUSSIA
	SERBIA
	SLOVENIA
	SPAIN
	TAJIKISTAN
	TURKEY
	UAE
	UK
	UKRAINE
	UZBEKISTAN

VISITORS REFERENCES



The exhibition is very well organised. I like everything here. In my opinion, it has even become more ambitious than last year. Representatives of local and foreign companies welcome visitors at their stands. I believe that the role of the exhibition in the development of the construction industry of Azerbaijan is very large; it provides an opportunity to exchange experiences and learn about the latest technology. In the future, I would like to see even more participants from foreign countries.

Akif Bayramov,
Chairman of the Union of Chernobyl Disabled Persons
Azerbaijan Republic

The exhibition is organised at a high level! As a regular visitor, I immediately noted a noticeable increase in the number of foreign companies, this is a good indicator. In the future, I would like to see even more large companies among the participants. They always offer a wide range of new products, new solutions, which affects the development of this industry.

Jalal Ismailov,
Director of United construction
Azerbaijan



BakuBuild is a professional event for me, so it is very important to visit it every year. In previous years, we were participants and presented our solutions and products, and today I am a guest. The organisation of the exhibition has always been and remains at the highest level. I must emphasise that in the segment in which I work, I am satisfied with the intellectual volume of the exhibition. For business people, the exhibition is always interesting and useful, and everyone can find something new and necessary for themselves.

Ilgar Aliyev,
Sales representative of Anton Ohlert,
Azerbaijan



SUPPORT



Ministry of Economy
of the
Republic of Azerbaijan



State Committee for
Town Planning and Architecture
of the Republic of Azerbaijan



State Housing
Development Agency
of the Republic of Azerbaijan



Small and Medium
Business Development Agency
of the Republic of Azerbaijan



The Union of
Architects
of Azerbaijan



Azerbaijan Export and
Investment Promotion
Foundation



The National Confederation of
Entrepreneurs (Employers)
Organizations of
the Republic of Azerbaijan (ASK)

PARTICIPANTS OF THE OFFICIAL OPENING CEREMONY:



- **Mr. Niyazi Safarov**
Deputy Minister of Economy of the Republic of Azerbaijan
- **Mr. Orkhan Mammadov**
Chairman of the Management Board of the Small and Medium Business Development Agency
- **Mr. Dovletkhan Dovletkhanov**
Deputy Chairman of the State Committee for Town Planning and Architecture
- **Mr. Farman Gurbanli**
Head of International Relations and Strategic Planning Department of the State Housing Development Agency of the Republic of Azerbaijan
- **Mr. Farkhad Mollazadeh**
1st Secretary of the Union of Architects of Azerbaijan
- **Mr. Edward Strachan**
Regional Director of Caspian Event Organisers



REFERENCES FROM VIP GUESTS

From year to year the exhibition increases its potential, grows and expands. The participation of foreign stands emphasizes their interest in the local market, the desire to contribute to the economy of Azerbaijan. BakuBuild has always been characterized by the effect of quantity and quality. The wide participation of Azerbaijani companies acting under the domestic brand is encouraging.

Niyazi Safarov,
Deputy Minister of
Economy of
the Republic of Azerbaijan



It is pleasing to see that the BakuBuild exhibition, directly related to town planning and architecture, unites representatives of the public and private sectors and serves as the basis for further cooperation and at the same time, creates favourable conditions for presenting a wide audience of modern approaches and advanced technologies in this field.

Dovletkhan Dovletkhanov,
Deputy Chairman of
the State Committee for Town Planning
and Architecture



THE OFFICIAL PRESS CONFERENCE

The press conference dedicated to the opening of the Jubilee BakuBuild exhibition was held on October 21. at the Hyatt Regency Hotel.

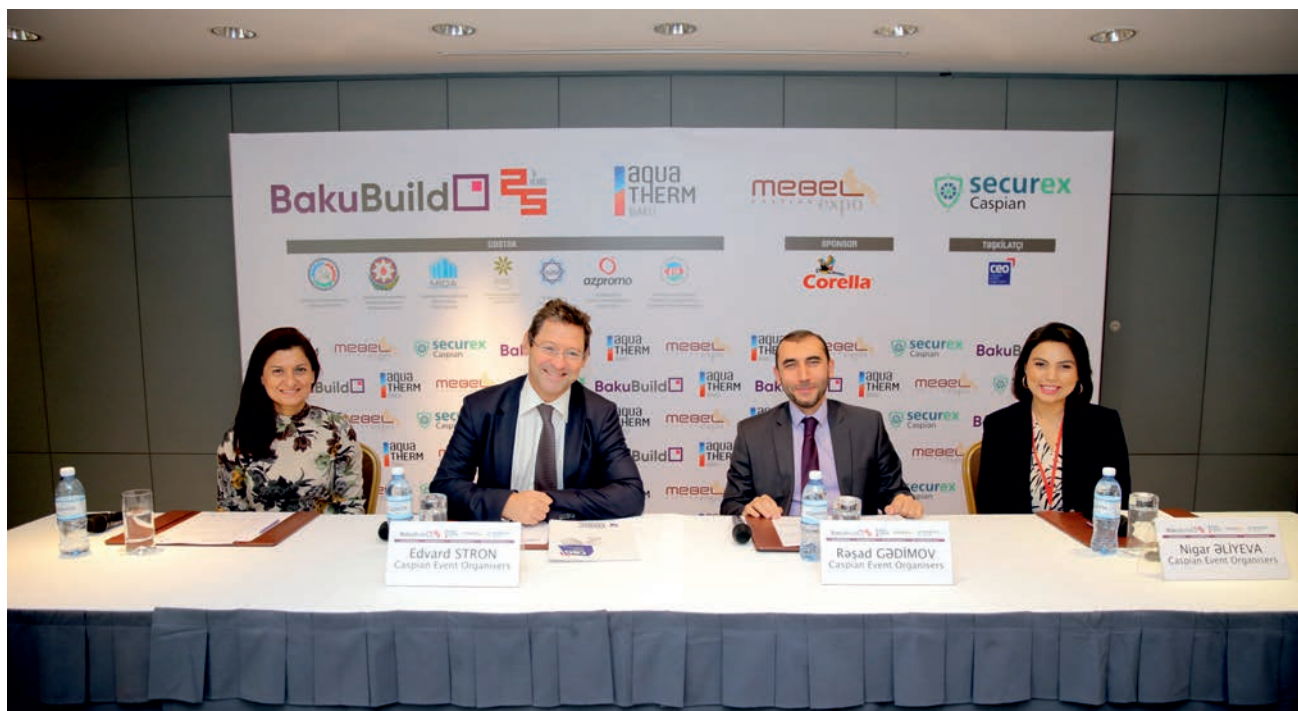
PARTICIPANTS OF PRESS CONFERENCE



Mr. Edward Strachan
Regional director
of Caspian Event
Organisers



Mr. Rashad Gadimov
Project director
of BakuBuild



19 media attended the press-conference from
APA Group, Interfax, Azertag, SalamNews,
Real TV, Lider TV and other agencies.

MEDIA REVIEW

- **30** articles in **6** Newspapers and **16** Magazines
- **329** news on **61** Internet Portals
- **18** news on **7** TV channels
- **2** news on Asan Radio

GENERAL MEDIA PARTNER



INFORMATION PARTNERS



INFORMATION SUPPORT



INTERNET SUPPORT



ADVERTISING CAMPAIGN

□ Banners

□ Monitors

□ Banners

□ Billboards

□ Posters

□ Rollups



E-mailings by specialised database



Advert on specialised websites, social networks and editions



Distribution of invitation tickets through partners as well as related government structures and associations



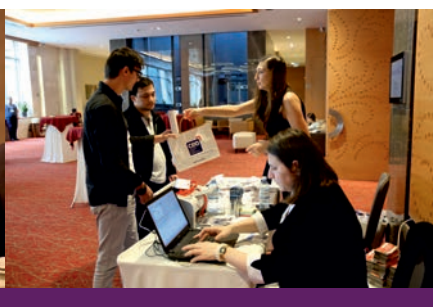
BUSINESS BREAKFAST



On September 24, a business breakfast was organised for the participants of the BakuBuild 2019 exhibition on the topic of improving the effectiveness of participation in exhibitions.

After the seminar, a favorable environment was created for communication and acquaintance between the exhibitors.

During the seminar, a specially invited trainer spoke in detail about additional opportunities and tools to achieve the maximum result from participation in the exhibition.



CELEBRATING THE ANNIVERSARY

On the 5th of October the installation of birdhouses and bird feeders was held in the Central Botanical Garden of the National Academy of Sciences of Azerbaijan, dedicated to the 25th anniversary of the Azerbaijan International Construction Exhibition, BakuBuild.

The installation of birdhouses and feeders was attended by regular participants and organisers of the exhibition, as well as representatives of state structures.



25 YEARS
together



B2B WORKSHOP



Within the framework of the BakuBuild Exhibition, the Organisers created another business platform for exhibitors and visitors – **a B2B workshop where 23 invited companies and 16 exhibitors were presented.** In the course of these B2B events, participants had more than **82 meaningful meetings** with their prospective customers.



SEMINARS

TOPICS OF THE SEMINARS:

1 Modern insulation systems
TechnoNICOL for cottage
and low-rise construction

2 Modern solutions for reliable
underground waterproofing:
theory and practice



■ The seminars were organised by **TechnoNICOL** company

GALA DINNER



On the opening day of the exhibition,
October 22nd,

a gala dinner

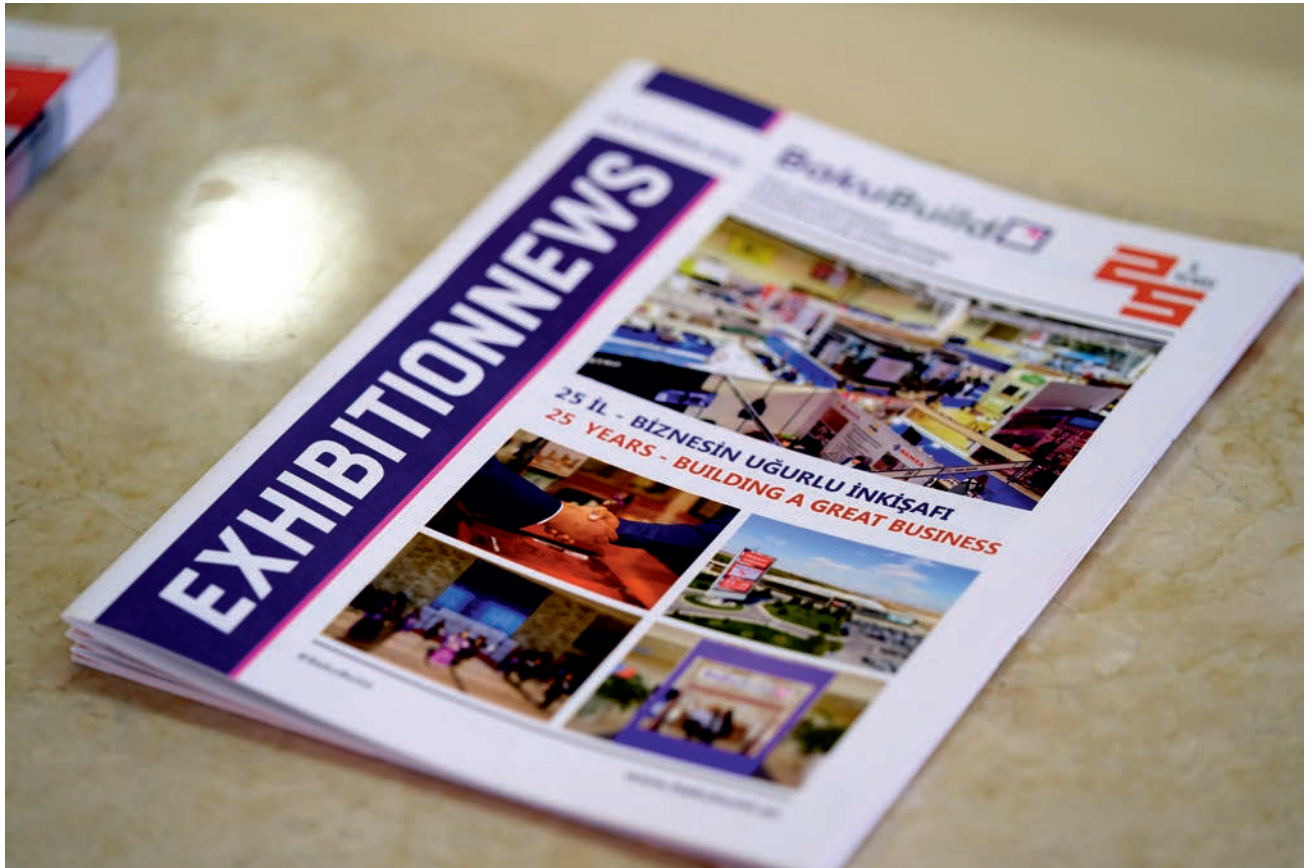
was organized
for the participants of the exhibition
at the JW Marriott Absheron Hotel.
The event was attended by
more than 500 guests:
exhibitors, officials, partners
of Caspian Event Organizers
and media representatives.



OFFICIAL NEWSPAPER

■ IN THE SECOND DAY OF BAKUBUILD 2019
"DAILY NEWS" NEWSPAPER WAS PUBLISHED.

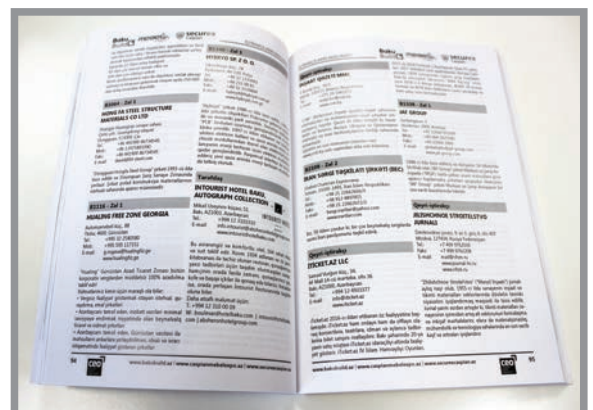
Daily News presents a unique opportunity for exhibiting companies and participants in absentia to more closely interact with customers, while reaching a wider audience to inform about the products and services both during and after the exhibition.



OFFICIAL CATALOGUE

- The official catalogue of the exhibition is a printed and electronic publication, which contains a brief description of the participating companies.

YOU CAN DOWNLOAD
THE CATALOG BY QR CODE



SPECIAL CERTIFICATES

Special achievement certificates were awarded to participants for their creative approach to the design and decoration of exhibition stands. This has become a tradition initiated by the organisers

WINNERS OF THIS YEAR'S ACHIEVEMENT CERTIFICATES ARE:

- | | |
|---|--|
| ■ | The Best Product Presentation
TALEH-I LTD |
| ■ | The Best Service Presentation
HUALING FREE ZONE GEORGIA |
| ■ | The Best Stand Design
GILAN HOLDING |
| ■ | The Most Active Work with Visitors
ARFEM INS METAL TAS |
| ■ | The Most Innovative Company
ASSA ABLOY OPENING SOLUTIONS |
| ■ | For long-term participation
TECHNONICOL |
| ■ | For sponsoring
NB Group |
| ■ | The Best Collective Stand
THE EXPORT SUPPORT CENTER OF THE REPUBLIC OF BASHKORTOSTAN |
| ■ | The Best Corporate Style
UNIVERSAL PRO |
| ■ | The Best Country Presentation
TURKEY |
| ■ | The Best Customer Attraction
PANDA BOYA |
| ■ | The Best newcomer
AGAH GROUP CONSTRUCTION COMPANY |
| ■ | The Best Performance
GAZAKH CEMENT PLANT LLC |

SPECIAL CERTIFICATES



BAKUBUILD EXHIBITORS

Companies

231

(**288** with AquathermBaku Exhibition)

Countries

19

(**23** with AquathermBaku Exhibition)

Exhibition Space

4740 m²

(**6649 m²**
with AquathermBaku Exhibition)

EXHIBITING COUNTRIES OF BAKUBUILD 2019



 AUSTRIA	 CHINA
 AZERBAIJAN	 LITHUANIA
 BELARUS	 UNITED ARAB EMIRATES
 GERMANY	 POLAND
 GREECE	 RUSSIA
 GEORGIA	 SLOVENIA
 INDIA	 USA
 IRAN	 TURKEY
 SPAIN	 UKRAINE
 ITALY	

- Construction Materials
- Roofing and insulation
- Interior. Decoration Materials. Design
- Paints, varnish and coatings
- Landscape architecture and design
- Facades, Windows, Doors
- Metal rolling
- Construction equipment and technology
- Lighting and electrical products
- Repair Expo, etc

SECTORS

PARTICIPANTS' REFERENCES

“ This is our first-time participation in this exhibition in Baku. No doubt that the participation in the exhibition enhances the company's reputation. I liked the organization of the event; there are many stands representing interesting products. **”**

Galina Kostareva,
First Deputy General Director,
Em-Cable Plant



“ We congratulate the organisers and participants on the glorious anniversary of the Azerbaijan International Construction Exhibition. We liked the level of organization of this event. During the first day of the exhibition, we already made new contacts. **”**

Abubekir Beyli,
CEO of
“Elbe Endustri”



“ Two days at BakuBuild passed for us quite actively. Previously, we conducted work on the database and invited potential customers to our stand for meetings. The level of organisation of the exhibition is impressive, and you can see here not just casual visitors come, but industry experts. **”**

Andrey Volosyuk,
Head of
Marketing and Sales,
Ruchayka OJSC, Belarus



“ This is the first time we are participating in BakuBuild. The exhibition meets our expectations and leaves the most positive impression. Having set the main goal of strengthening our positions in the construction market of Azerbaijan, we have gone even further and have established contacts with companies from other states that inspire good prospects. In particular, I can note that of the more than fifty noteworthy negotiations held in the first two days of the exhibition, about 30-40 percent were discussions on prospects for cooperation with representatives of Iran. **”**

Aleksandr Malakhov,
Head of Marketing, Giraffe



“ We express our gratitude to the organisers for their help and coordination of work, and assistance in resolving problems. We organised additional meetings with specialists interested in our products. We hope that they will lead to the conclusion of contracts. An extensive exhibition venue brings together professionals, which helps not only in business development, but also strengthens relations between our countries. **”**

Olga Guryanova,
General Director,
Agency for International Communications, LLC (RF)



Caspian International
**FURNITURE, INTERIORS AND
DESIGN EXHIBITION**



Caspian MebelExpo demonstrates the variety of products and proposals on the market and provides true information on the main development tendencies of the furniture industry in the region, thus, promoting attraction of investment into the furniture sector of Azerbaijan, development of the industry and local production.



EXHIBITION ADVANTAGES:

- Sharing of experiences and implementation of joint projects
- Analysing the potential growth opportunities of the national and regional furniture market
- Effective brand promotion
- Attracting target consumers to your products
- Favourable atmosphere for business meetings and establishment of partnerships
- An ideal platform for researching the demand on new products as well as track competitors' activities
- The ability to enter new competitive markets and create a dealer network
- Market coverage
- GR and PR
- Meetings with target audience
- Company's image – participation in the exhibition provides an opportunity to tell about yourself, demonstrate your latest achievements in the field of furniture and interior design

EXHIBITION PROFILE:

- Furniture
- Interior and design
- Furniture production and carpentry
- Home textile

Selected list of visitors of CASPIAN MEBELEXPO 2019:

Artdekor LLC – General Manager
Woodpoint – Manager
Absheron Hotel Group – Sales Manager
Razenni Mebel – Director

www.caspianmebelexpo.az

#CaspianMebelExpo

 CaspianMebelExpo

SPONSORS AND PARTNERS

SPONSOR



OFFICIAL HOTELS



TRAVEL AGENCY



OFFICIAL STAND BUILDER



FOR ENQUIRES REGARDING PARTICIPATION, PLEASE CONTACT THE ORGANISERS:



AZERBAIJAN AND CIS

Rashad Gadimov
T: +994 12 4041040
E: build@ceo.az

INTERNATIONAL OFFICES CONTACTS:



UNITED KINGDOM

Tatyana Borodikhina
T: + 44 203 545 9729
E: tatyana.borodikhina@ite-exhibitions.com



TURKEY

Ipek Akcakaya
M: +90 546 971 85 06
E: ipek.akcakaya@zedexpo.com



GERMANY, AUSTRIA AND SWITZERLAND

Margarita Fast
T: +49 40 235 24 250
E: fast@gima.de



ITALY

Luana Turati
T: +39 02 86897000
E: luana.turati@invernizzigroup.com



POLAND

Grazyna Tuszynska
T: +48 61 662 72 45
E: tuszynska@iec-poland.com



MIDDLE EAST

Yana Sapunova
T: +971 45 687387
E: yana@cem-gulf.com



CHINA

Luman
T: +86 (10) 59258609
M: +86 18210566177
E: luman@vista-expo.com

BakuBuild

21 | 22 | 23 October 2020

BAKU EXPO CENTER – BAKU, AZERBAIJAN

WHY TO EXHIBIT?

- The largest exhibition in construction sector in the Caucasus region
- Access to new sales markets
- Maximum market coverage in the shortest possible time – intensive meetings and talks with industry professionals and corporate clients
- Exchange of experience with leading market participants
- Building new business relationships, as well as strengthening relationships with existing customers and partners in terms of future business relationships

www.bakubuild.az

#BakuBuild

 **BakuBuildAzerbaijan**

BakuBuild



26th Azerbaijan International
**CONSTRUCTION
EXHIBITION**

21 | 22 | 23 October 2020

BAKU EXPO CENTER – BAKU, AZERBAIJAN



Organiser
Tel. : +994 12 404 10 00
E-mail : build@ceo.az

www.bakubuild.az

#BakuBuild

 [BakuBuildAzerbaijan](#)