

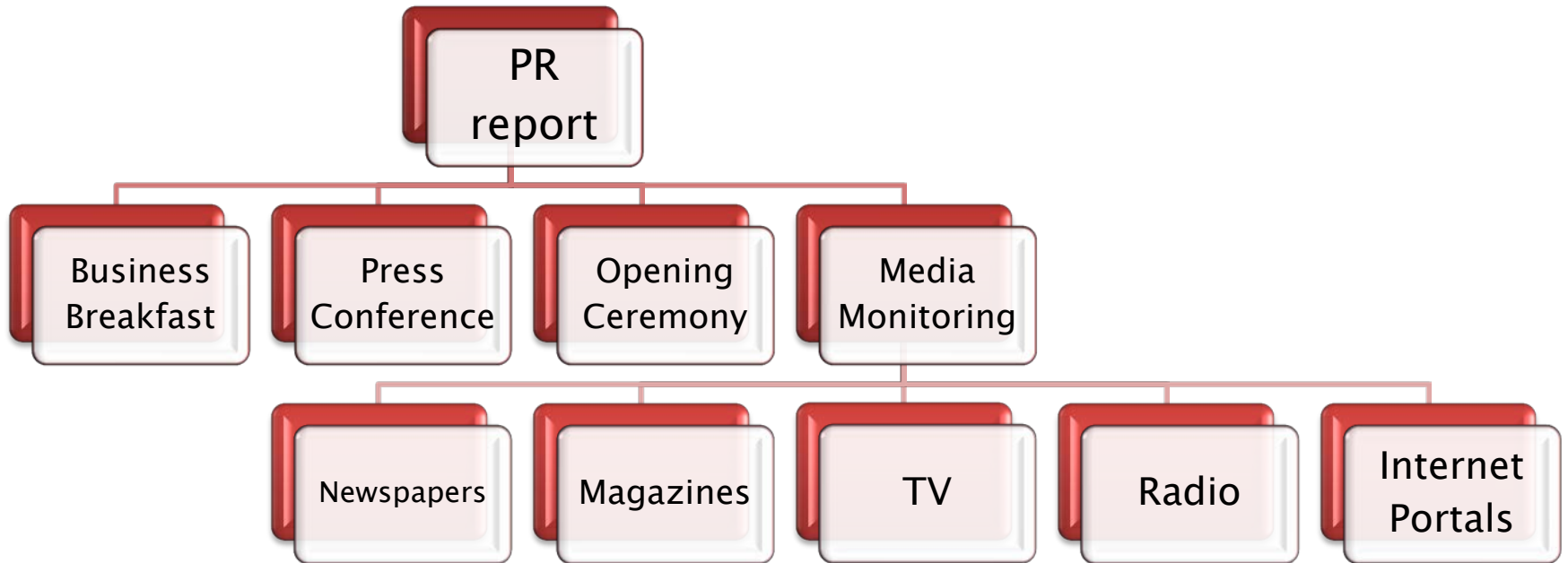


PR-report

23rd Azerbaijan International Construction Exhibition

**10th Anniversary International Exhibition
for Heating, Ventilation, Air-Conditioning, Water Supply, Sanitary,
Environmental Technology, Swimming Pool and Renewable Energies
and
10th Anniversary Caspian International
Protection, Security and Rescue Exhibition**

*Prepared by PR-assistant
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Statistics

Of the WorldBuild Baku, Aquatherm Baku and Securika Caspian :

55 articles were published in 15 Newspapers and 18 Magazines

340 news were published in 65 Internet Portals

7 TV channels showed the video about the exhibitions 25 times in daily news

1 Radio channels voiced advertising 2 times

Business Breakfast

The business breakfast hosted by the organisers, which took place long before the actual opening of the exhibitions, on September 26. The aim of this business breakfast was to help the participants to take better advantage of the opportunities which the exhibitions present. The event was attended by exhibitors of exhibitions and the organiser's team. The business breakfast was led by a professional coach from the Big City Coaching Company, Ksenika Borisova, who was specially invited by the Organisers. During the breakfast, the main issues relating to stand organisation were touched upon, and a formula for successful participation at the exhibitions was presented. The coach emphasized the importance of maximizing the use of all the available resources at the exhibitions to establish contacts, and also catalogued the free resources that the organisers offer before, during and after the exhibitions. Besides having organised a business breakfast, the Organisers provided the participants with an opportunity to get acquainted, which many of them would otherwise not have had due to the fact of their working in their respective stands during the exhibition, although they are potential clients of each other's businesses.



Press Conference

The press conference dedicated to the opening of the 23rd Azerbaijan International Construction, 10th Anniversary International Exhibition for Heating, Ventilation, Air-Conditioning, Water Supply, Sanitary, Environmental Technology, Swimming Pool and Renewable Energies and 10th Anniversary Caspian International Protection, Security and Rescue Exhibitions was on 17 October at 12:00 a.m. at the Park Inn Hotel, Nasimi meeting room.

The press conference was attended by Mr. Anar Guliyev – Head of Staff of State Housing Development Agency under the President of the Republic of Azerbaijan, Mr. Edward Strachan – Regional Director of ITE Group, Mrs. Maya Gafarli – Project Manager of WorldBuild Baku and Mr. Rashad Gadimov – Project Manager of Aquqtherm Baku and Securika Caspian.

More than 20 media attended the press-conference from AzTv, APA, Azertag, CBC, ITV, Interfax, Vestnik Kavkaza, Report, TREND and other agencies. During the press conference, journalists were informed about the participants, the record-breaking statistics of the exhibition.



Opening Ceremony

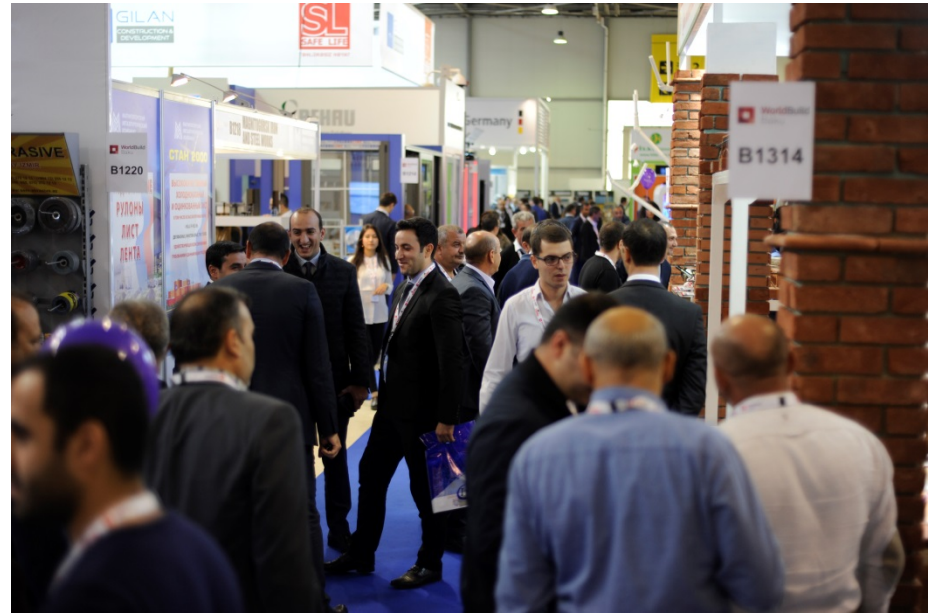
The opening ceremony of the WorldBuild Baku, Aquatherm Baku and Securika Caspian exhibitions was held on October 18th at 10:00 in Baku Expo Center.

The official opening ceremony of the exhibitions took place with participation of:

The official opening ceremony was attended by Mr. Niyazi Safarov, Deputy Minister of Economy of the Republic of Azerbaijan, Mr. Sadig Sadigov, Deputy Director of the State Housing Development Agency under the President of the Republic of Azerbaijan, Mr. Elkhan Asadov – Deputy Chief of State Agency on Construction Safety Control of Ministry of Emergency Situations of the Republic of Azerbaijan, Mr. Elbay Qasimzade, Chairman of the Union of Architects of Azerbaijan, Mr. Edward Strachan – Regional Director of ITE Group Plc.







Media Monitoring



Newspapers



1. 525-ci qazet
2. Azərbaycanskiye Izvestiya
3. Bizim Yol
4. Ejednevniue Novosti
5. Exo
6. Hefte ichi
7. Iki sahil
8. Kaspi
9. Palitra
10. Respublika
11. Uc noqte
12. Xalq cebhesi
13. Vishka
14. Vergiler

Magazine



- Alqoritm Bezopasnosti
- AzerNews
- Azeri Observer
- Aqua Park
- Banbas
- Budivelniy journal
- Bezopasnost
- Consulting and Business
- Dom i Interyer
- Havuz & Sauna
- Inshaat & Yatirim
- F+S
- Memar
- Prof Build
- Santexnika
- Style-Architecture Interior Design
- World Economics

TV monitoring

Date	Time	Channels
17.10.2017	14:00	CBC
17.10.2017	17:22	CBC
17.10.2017	17:22	ITV
17.10.2017	17:35	AzTV
18.10.2017	13:00	CBC
18.10.2017	17:33	ITV
18.10.2017	18:02	CBC
18.10.2017	19:03	Lider
18.10.2017	20:50	AzTV
18.10.2017	20:55	ATV
18.10.2017	21:12	ITV
18.10.2017	21:41	Xezer
18.10.2017	21:42	Xezer
19.10.2017	12:00	CBC
19.10.2017	16:00	ARB
19.10.2017	18:10	CBC
19.10.2017	20:44	AzTV
19.10.2017	20:58	ITV
19.10.2017	21:36	Xezer
19.10.2017	21:39	Xezer
20.10.2017	08:30	AzTV
20.10.2017	12:00	CBC
20.10.2017	21:07	ITV
21.10.2017	20:58	ITV
21.10.2017	21:00	AzTV

Radio Monitoring

Date	Time	Radio Station
18.10.2017	10:00	Burc FM



Watch us on YouTube channel:

<https://www.youtube.com/user/ItecaCaspian/>

facebook

Total number of WorldBuild Baku



8 556

Total number of Aquatherm Baku



1 700

Total number of Securika Caspian



1 730

Internet portals

- <http://marja.az/news/12798?title=biznesin-inkisaf-etdirilmesi-ucun-novbeti-furset-18-21-oktyabrda-kecirilecek>
- <http://salamnews.org/ru/news/read/287249>
- <http://salamnews.org/az/news/read/287820>
- http://azertag.az/ru/xeber/V_Baku_sostoitsya_yubileinaya_Mezhdunarodnaya_vystavka_Aquatherm_Baku_2017-1092722
- <https://news.milli.az/exibitions/580328.html>
- <https://news.day.az/economy/931134.html>
- http://azertag.az/xeber/Bu_il_Bakida_daha_bir_sergi_oz_yubileyni_qeyd_edecek-1092707
- <http://report.az/ru/turizm-i-vystavki/v-oktyabre-projdet-mezhdunarodnaya-vystavka-aquatherm-baku-2017/>
- <http://hafta.az/index2.php?m=yazi&id=205557>
- <http://www.caspianenergy.net/en/infrastructure/42977-10th-anniversary-international-exhibition>
- <http://www.caspianenergy.net/ru/infrastruktura/42978-10th-anniversary-international-exhibition>
- <http://metbuat.az/news/789113/oktyabrda-aquatherm-baku-2017-beynelxalq-sergisi-kecirilecek.html>
- http://abc.az/eng/news_12_09_2017_105535.html
- http://www.abc.az/news_12_09_2017_105535.html
- <http://www.azadliq.az/xeber/178356/oktyabrda-aquatherm-baku-2017-beynelxalq-sergisi-kecirilecek/>
- <http://cia.az/news-view/76159-Aquatherm-Baku-2017-sergisi-kecirilecek>
- <http://son.az/az/news/264529/oktyabrda-aquatherm-baku-2017-beynelxalq-sergisi-kecirilecek>
- <http://report.az/turizm-ve-sergiler/oktyabrda-aquatherm-baku-2017-beynelxalq-sergisi-kecirilecek/>
- <http://son.az/az/news/264515/aquatherm-baku-2017-sergisi-kecirilecek>
- <https://az.trend.az/business/2795520.html>

Total: 340 articles

BAŞ İNFORMASIYA TƏRƏFƏDAŞI / GENERAL MEDIA PARTNER



İNFORMASIYA TƏRƏFƏDAŞLARI / INFORMATION PARTNERS



İNTERNET TƏRƏFƏDAŞLARI / INTERNET PARTNERS



İNFORMASIYA DƏSTƏYİ / INFORMATION SUPPORT



İNTERNET DƏSTƏYİ / INTERNET SUPPORT



TƏŞKİLATÇILAR / ORGANISERS



DƏSTƏK / SUPPORT



RƏSMİ MEHMANXANALAR / OFFICIAL HOTELS



RƏSMİ SƏYAHƏT AGENTLİYİ / TRAVEL PARTNER



RƏSMİ STEND QURASDIRMA ÜZRƏ TƏRƏFƏDAŞ
OFFICIAL STAND BUILDER



İNFORMASIYA TƏRƏFƏDAŞLARI
INFORMATION PARTNERS



İNFORMASIYA DƏSTƏYİ / INFORMATION SUPPORT



İNTERNET TƏRƏFƏDAŞLARI / INTERNET PARTNERS



İNTERNET DƏSTƏYİ / INTERNET SUPPORT



See you in 2018!



11-ci Xəzər Beynəlxalq
Mühafizə, Təhlükəsizlik və
Xilasetmə Vasitələri
Sərgisi

11th Caspian International
Protection,
Security & Rescue
Exhibition



OCTOBER 23-26 OKTYABR 2018

Bakı Ekspo Mərkəzi / Baku Expo Center

www.securikacaspian.az

